

CardioRad

Imaging | Prevention | Outreach

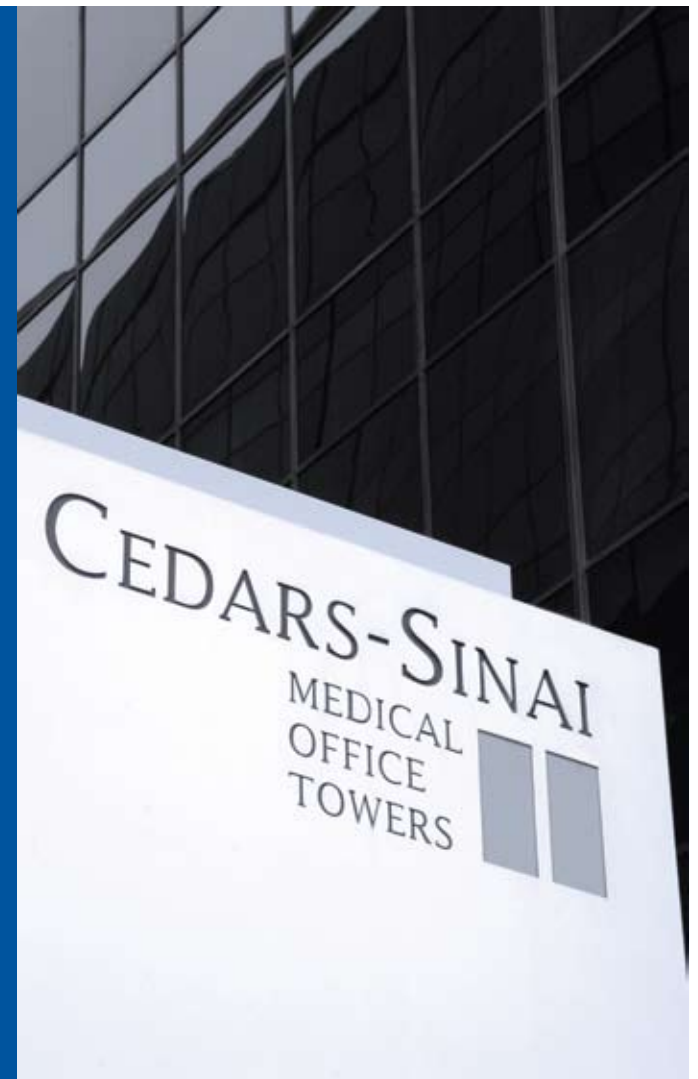


Who We Are

CardioRad provides comprehensive outreach imaging, specialty care and remote consults to improve profitability and the delivery of healthcare for a broad range of healthcare providers. Our dedicated Cedars-Sinai affiliated imaging Cardiologists work alongside a network of specialists, including Radiologists and Neurologists, to provide imaging for patients in their physician's office.

We are physicians helping physicians.

CardioRad utilizes a team approach that facilitates optimal image acquisition, prompt interpretation and timely reporting of results. Our physicians work hand-in-hand with fully-accredited providers of carotid IMT, echocardiography, EMG/nerve conduction, holter monitor, nuclear, stress-echo, ultrasound and vascular imaging. We also provide assistance with pre-authorizations, coding and reimbursement.



Our approach to ancillary services and prevention not only improves continuity of care and outcomes – *it significantly increases your profit.*

CardioRad's mission is to enable physicians to create a continuum of care by providing their patients with a broader scope of services. This greater continuity will provide physicians with a more centralized system for tracking outcomes and improve the quality of patient care.

CardioRad partners with dedicated imaging cardiologists, radiologists and neurologists to provide you with immediate results and consults - just like having them as a partner in your own practice, but without the added overhead. With the increasing pressure to see more patients in a single day, we understand this doesn't leave much time to work up complex diagnoses or manage chronic disease.

1. We create a new source of income

Many physicians outsource their patients' imaging and EMG/nerve conduction to local specialists, imaging centers and to the hospital - resulting in a significant loss of revenue and patients. It is realistic for a practice to generate an extra **\$20-100k** a year in ancillary revenue by incorporating these services.

2. We replace lost practice revenue

In the last several years, practice-related expenses have been on the rise; yet Medicare's recent ruling to eliminate follow-up inpatient and outpatient consultations has reduced payments for these services. Adding ancillary imaging services to your practice allows you to replace lost revenue.

Our Physicians



Ram Dandillaya, MD, FACC

Chief Medical Officer

Residency: *Cedars-Sinai Medical Center*

Cardiology Fellowship: *Harbor-UCLA Medical Center*

Dr. Dandillaya is a board-certified cardiologist specializing in consultative cardiology, cardiac imaging and cardiac prevention. He holds additional certification in cardiac computed tomography, echocardiography and nuclear cardiology.



Kamran Matin, MD, FACC

Partner

Residency: *UCLA-Drew Medical Center*

Cardiology Fellowship: *Harbor-UCLA Medical Center*

Dr. Matin is a board-certified cardiologist specializing in invasive cardiology, cardiac imaging, preventative and consultative cardiology. He holds additional certification in echocardiography and nuclear cardiology.

CardioRad was formed to facilitate partnerships between physicians, increase profitability and improve the quality of care. We believe that as physicians we are in the best position to assist other care providers – *we are physicians helping physicians.*

CardioRad has many satisfied customers that can provide reference to the quality of our outreach imaging, specialty care and remote consults. We proudly serve primary care and internal medicine physicians; specialists including endocrinology, gastroenterology, hematology/oncology, pulmonology and fellow cardiology medical groups; clinical trials organizations, correctional institutions, hospitals, organ procurement organizations, rural health clinics and skilled nursing facilities. Patients may also be seen at our imaging centers within Southern California - located in Los Angeles and Torrance. CardioRad currently works with clients in Arizona, California and Washington, and will begin working in Nevada in 2010.

Clinical Headquarters:

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Imaging Centers:

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8631 W. Third Street, Suite 1140E
Los Angeles, CA 90048

The Medical Centre Building
4201 Torrance Blvd., Suite 790
Torrance, CA 90503

CardioRad Certifications

ICANL The Intersocietal Commission for the Accreditation of Nuclear Cardiology Laboratories

CBNC Certification Board of Nuclear Cardiology

NBE National Board of Echocardiography

NMTCB Nuclear Medicine Technology Certification Board

CBCCT Certification Board of Cardiovascular Computed Tomography

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*cardiorad*partners.com

Arizona | California | Washington | Nevada (coming 2010)